

**SATURDAY  
26TH  
OCTOBER  
2019**

## CONFERENCE AT-A-GLANCE

9:15AM — 3:00PM	<b>REGISTRATION</b>	
	<b>MAIN THEATRE</b>	<b>BREAK OUT THEATRE</b>
10:00AM — 10:15AM	<b>CONFERENCE OPENED</b> BY STEFANIE REINBOTH & LISA KAPPEL	
10:15 AM — 11:00AM	<b>HOW TO HIJACK A DIGITAL AUDIENCE</b> BY DARWYN METZGER SPONSORED BY <b>FOXTEL CREATIVE</b>	
11:00AM — 12:00PM	<b>ELEVATING LETTERING TO ART</b> BY GEMMA O'BREIN	<b>THE MORE THINGS CHANGE, THE MORE THEY STAY THE SAME</b> BY JOE GODDARD
12:00PM — 1:00PM	<b>ANATOMY OF A TRAILER</b> BY J.D FUNARI SPONSORED BY <b>AVID</b>	
1:00PM — 2:00PM	<b>THE PROMAX LUNCH</b> SPONSORED BY <b>AVID</b>	
2:00PM — 3:00PM	<b>WORLD GOLD</b> BY STEFANIE REINBOTH & LISA KAPPEL	
3:00PM — 4:00PM	<b>SWITCH ON CREATIVITY: HOW TO GENERATE GAME-CHANGING CREATIVE IDEAS</b> BY NICOLE VELIK	<b>KEYART IS QUEEN</b> BY SALLY-ANNE KERR
4:00PM — 4:30PM	<b>AFTERNOON TEA</b> SPONSORED BY <b>WEST ONE MUSIC GROUP</b>	
4:30PM — 5:30PM	<b>THE SEVEN DEADLY SINS OF INSIGHTS</b> BY JOE LYNCH	<b>WHERE TO NEXT?</b> BY VANESSA ZUPPIOICH
5:30PM — 6:30PM	<b>THE BRIEF DOCTOR: YOUR PRESCRIPTION FOR BETTER CREATIVE</b> BY TIM HUGHES SPONSORED BY <b>NETWORK 10</b>	
6:30PM — 7:20PM	<b>THE PRE-AWARDS DRINKS</b> SPONSORED BY <b>DIGISTOR &amp; AUTODESK</b>	
7:30PM — 11:00PM	<b>PROMAX ANZ 2019 GALA DINNER &amp; AWARDS SHOW</b> SPONSORED BY <b>9 CREATIVE</b>	



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ABOUT  
THE  
MUSIC**

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