

promaxbda anz

CONFERENCE AT-A-GLANCE DAY 1: FRIDAY 14th OCTOBER 2011

| MAIN ROOM CRYSTAL BALLROOM | | BREAKOUT ROOM TED HOPKINS ROOM | |
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| 1200hrs Onwards | REGISTRATION | | |
| 1315 - 1330hrs | CONFERENCE OPENING BY TRAVIS CONNEELEY, PromaxBDA ANZ 2011 Chairman | 1315 - 1330hrs | |
| 1330 - 1430hrs | THE STRATEGIC SIDE OF FUNNY By Graeme Newell <i>Brought to you by Channel Seven</i> | 1330 - 1430hrs | |
| 1430 - 1530hrs | THE PSYCHOLOGY THAT ALL CONSUMER ENGAGERS SHOULD KNOW By Adam Ferrier <i>Brought to you by FOXTEL</i> | 1430 - 1530hrs | SHOOT TO KILL By Sam Downs |
| 1530 - 1600hrs | AFTERNOON TEA PROUDLY SPONSORED BY MTV | | |
| 1600 - 1700hrs | DO DISTURB By Dean Poole <i>Brought to you by FOXTEL</i> | 1600 - 1700hrs | THE CARE AND FEEDING OF THE COPYWRITER By Roseanna Donovan |
| 1700 - 1800hrs | FUTURETAINMENT - Yesterday The World Changed, Now It's Your Turn! By Mike Walsh <i>Brought to you by XYZ Networks</i> | 1700 - 1800hrs | |
| 1800 - 2000hrs | AUTODESK: DRINKS ON US! @The Sunset Room, Luna Park <i>Special live performance by Monster Cod</i> | | |

CONFERENCE AT-A-GLANCE DAY 2: SATURDAY 15th OCTOBER 2011

| MAIN ROOM CRYSTAL BALLROOM | | BREAKOUT ROOM TED HOPKINS ROOM | |
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| 0800 - 1500hrs | REGISTRATION | | |
| 0900 - 1000hrs | WORLD GOLD: THE 50 MUST SEE SPOTS OF THE YEAR By Anthony Warrington | 0900 - 1000hrs | |
| 1000 - 1030hrs | MORNING TEA PROUDLY SPONSORED BY Discovery Networks | | |
| 1030 - 1130hrs | DIRECTING TALENT By Marice Tobias | 1030 - 1130hrs | NO FOOTAGE, BUDGET OR TIME? NO WORRIES. BY Grant Gill & Rob O'Neill <i>Brought to you by Autodesk</i> |
| 1130 - 1230hrs | SONIC DARWINISM: TIPS AND TRICKS FOR SURVIVAL By Stewart Winter <i>Brought to you by Big Bang & Fuzz</i> | 1130 - 1230hrs | CANAL+ FRANCE: VIVE LA CONCURRENCE By Olivier Schaack |
| 1230 - 1330hrs | LUNCH PROUDLY SPONSORED BY FOXTEL | | |
| 1330 - 1430hrs | BACK TO BASICS By Travis, Jens & Nathan | 1330 - 1430hrs | THE BEST OF: IDEA GENERATION MASTERCLASS By Nicole Velik |
| 1430 - 1530hrs | FOLLOW THE SUN - OR - HOW I LEARNED TO STOP WORRYING AND LOVE THE CELL ANIMATOR By Shaun Hamontree | 1430 - 1530hrs | GET WITH THE PROGRAM! SUPERCHARGE YOUR PROMOS BY USING THE PROGRAMS' 'NEUROSTATE' By Peter Pynta |
| 1530 - 1630hrs | BEST PRACTICES FOR RECRUITING NEW VIEWERS By Graeme Newell <i>Brought to you by Channel Seven</i> | 1530 - 1630hrs | ENCORE! WORLD GOLD: THE 50 MUST SEE SPOTS OF THE YEAR By Anthony Warrington |
| 1630 - 1715hrs | PRE-AWARDS DRINKS PROUDLY SPONSORED BY FOX International Channels Australia | | |
| 1730 - 1900hrs | PromaxBDA ANZ 2011 AWARDS SHOW PROUDLY SPONSORED BY SBS | | |
| 2000 - 2300hrs | AWARDS AFTER PARTY PROUDLY SPONSORED BY BIG BANG & FUZZ <i>Kit and Kaboodle, Kings Cross</i> <i>Buses will leave Luna Park at 7.45pm</i> | | |

Note: Sessions and times are subject to change without prior notice.